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**FIRSTTRUST BANK CELEBRATES THE 40TH ANNIVERSARY OF THE
SAMUEL A. GREEN SCHOLARSHIP PROGRAM**

More Than \$1 Million in Scholarships Awarded in the Past Four Decades

CONSHOHOCKEN, PA, (January 12, 2009) – Firsttrust Bank, celebrating its 75th anniversary this year, announced today a call for written and video essays for its 40th Annual Samuel A. Green Scholarship Program. Each year Firsttrust Bank awards \$70,000 to local high school seniors for their creative response to the statement, “How my college education will help me to cultivate prosperity in my community.” In the spirit of Firsttrust Founder Samuel A. Green, the scholarship program encourages high school seniors to pursue their college education and fulfill their life dreams.

“This year is a very special year for Firsttrust Bank, as 2009 marks two major milestones: the 40th anniversary of the Samuel A. Green Scholarship Program, as well as the 75th anniversary of our bank,” said Richard J. Green, Samuel A. Green’s grandson and Chief Executive Officer of Firsttrust Bank. “In a time when tuition costs are rising and the economic future of many families is uncertain, we are proud to provide this financial help to college-bound students. If my grandfather were alive today, I’m sure he would be very proud of the accomplishments of our past scholarship recipients and this award’s 40 year history.”

College bound high school seniors must either submit a hard copy of their written essay or a video and script to Firsttrust Bank to be considered. There will be two grand prize scholarships of \$10,000 in each category: one for essay submission and the other for video submission. Additional scholarships will be awarded in the following tiers in each category: second place, \$5,000; third place, \$5,000; fourth place, 15 winners of \$1,000 scholarships. Winners will be chosen from more than 300 applicants in eight counties.

Applying for the Samuel A. Green Scholarship Program

Written Essay Submission: Students may submit a hard copy of their essay in 250 words or less at any Firsttrust branch or mail their submission to Firsttrust SAG Scholarship Program, 15 East Ridge Pike, 4th Floor, Conshohocken, PA 19428.

Video Submission: Students may submit a short video between three and five minutes using a script no longer than 250 words. Students may choose to record a dramatic interpretation of their essay using a camera phone or video camera. To submit a video, upload files to www.FirsttrustSAGscholarship.com

Only one essay will be judged per student in either the written or video category. Students may not be considered for a scholarship in more than one category.

All high school seniors in our market area are eligible to use a Samuel A. Green Scholarship Program Scholarship towards a four-year college or university.

All applications must be received by February 6, 2009.

Applications are available at all Firsttrust community banking locations or may be downloaded at www.firsttrust.com.

Scholarship winners will be announced March 16, 2009.

About The Samuel A. Green Scholarship Program

The Samuel A. Green Scholarship Program was named in loving memory of Firsttrust Founder Samuel A. Green, who was a staunch believer in encouraging young people to pursue their education and fulfill their life dreams. Over the past 40 years, this program has awarded more than \$1 million in scholarships to nearly 1,000 high school students. Last year's scholarship winners were chosen from more than 300 applicants from the region. To learn more about the Samuel A. Green Scholarship Program, please visit www.firsttrust.com/scholarship.

About Firsttrust Bank

Founded in 1934 and currently in its third generation of ownership, Firsttrust is a privately-held bank with assets of \$2.5 billion. Firsttrust is a Small Business Administration (SBA) preferred lender, and provides both retail and commercial services through its 25 banking offices located in Bucks, Burlington, Chester, Lehigh, Montgomery and Philadelphia counties. Continuing to meet the needs of its customers, Firsttrust offers a student loan options such as Stafford loans and Parent Plus Loans, in addition to deposit products, consumer and business loan options, commercial real estate mortgages and cash-management products. For more information, visit www.firsttrust.com or call 800-220-BANK (2265).

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