



FOR IMMEDIATE RELEASE

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RIDGE PARK ELEMENTARY STUDENTS LEARN THE VALUE OF SAVING AND RAISE MONEY TO BENEFIT VARIETY CLUB'S AUTISM INITIATIVE

Firsttrust Bank Matches \$1,000 of Money Raised

WHAT Ridge Park Elementary School students have collected lots of small change to make a big difference in Variety's Autism Initiative. Almost 400 students held a 4-week long coin race to raise money for the organization's Autism Research Center during National Autism Awareness Month in April.

As a result, Ridge Park Elementary students will present a check for \$1, 818.11 to Variety. Firsttrust Bank, the region's leading family-owned bank and a longtime supporter of Variety, agrees it is important to educate our youth about how saving can correspond to giving back to the community, and will therefore match up to \$1,000 of the money raised for a total gift of \$2,818.11 to the Variety's Autism program.

WHERE Ridge Park Elementary School
200 Karris Lane
Conshohocken, Pa 19428

*Check presentation will be held in main entrance lobby

WHEN Thursday, May 21, 2009
2:40 p.m. – 3:00 p.m.

VISUAL - Ridge Park Elementary students and Firsttrust Bank presenting checks to Variety
- Firsttrust Bank mascot, Trusty

About Firsttrust Bank

Founded in 1934 and currently in its third generation of ownership, Firsttrust is a privately-held bank with assets of \$2.6 billion. Safe and Sound for 75 years, Firsttrust is a Small Business Administration (SBA) preferred lender, and provides both retail and commercial services through its 24 banking offices located in Bucks, Burlington, Chester, Lehigh, Montgomery and Philadelphia counties. Continuing to meet the needs of its customers, Firsttrust offers a wide variety of deposit products, consumer and business loan options, commercial real estate mortgages and cash-management products. For more information, visit firsttrust.com or call 800-220-BANK.

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About Variety Club

Since its inception in 1935, Variety - The Children's Charity of Greater Philadelphia (formerly Variety Club) has remained committed to providing programs and services that are best designed to address children's physical, social, medical, educational, and recreational needs without regards to economic status, race, creed, gender, or type of disability. To this date, Variety – The Children's Charity is committed to providing opportunities for children and youth with disabilities with 91 cents of every dollar raised going directly to programs supporting children with special needs.

Variety- The Children's Charity provides a myriad of programs and services to children with disabilities within the Delaware Valley. Variety's Autism Initiative provides immediate assistance to families with a child diagnosed on the Autism Spectrum. For more information about Variety's Autism Resource Center, go to www.varietyautism.org or contact our AUTISM Call Center: Questions, information and resources: 215-735-0803.