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## More Than 100 Children with Disabilities Enjoy Free Day at the Philadelphia Zoo

### FIRSTRUST BANK AND VARIETY CELEBRATE 21 YEARS OF ZOO DAY ON AUGUST 5<sup>TH</sup> AT THE PHILADELPHIA ZOO

Beginning at 10:30 a.m. on Wednesday, August 5<sup>th</sup>, more than 100 children ages 5-21 from Variety Club Camp and Developmental Center's residential and day camps will enjoy a day at the Philadelphia Zoo thanks to Firsttrust Bank. This year will mark the 21<sup>st</sup> year that Firsttrust Bank, a longtime corporate sponsor of Variety, has hosted Zoo Day.

Campers will embark on docent-led tours; create make-and-take crafts; enjoy the Zoo on Wheels educational exhibits during lunch; ride the PZ Express or Amazon Rainforest Carousel, and dancing with Trusty, the lovable Firsttrust mascot.

Variety – The Children's Charity hosts year-round programs for children with Autism, Down's syndrome and other developmental disabilities.

- WHO**
- More than 100 children from Variety's Camp & Developmental Center
  - Firsttrust executives and staff
  - Executives from the Philadelphia Zoo
  - Variety Board Members and executive staff
- WHAT** The 21<sup>st</sup> anniversary of Variety's Zoo Day sponsored by Firsttrust Bank
- WHERE** Philadelphia Zoo, 3400 West Girard Avenue, Philadelphia  
North Gate entrance
- WHEN** Wednesday, August 5, 2009, 10:30am – 3:00 pm  
11:30 a.m. to 1:30 p.m. – Campers make crafts for the animals, learn and interact with specially-selected "kid-friendly" animals, enjoy face painting, ride the PZ Express and Amazon Rainforest Carousel, lunch and dancing  
1:30 p.m. to 3:00 p.m. – continue the visiting their favorite animal exhibits and end the day with shopping at the Zoovenir Shop.
- VISUALS** Docents lead children through exhibits featuring more than 1,600 animals  
Campers interacting with animals during traveling zoo exhibit  
Campers dancing in the Peacock Pavilion with Trusty, the Firsttrust mascot

**About Variety – The Children's Charity:** Variety's summer camps are for children with mild to moderate developmental or physical disabilities. Variety's mission is to provide programs to children with disabilities that address their physical, social, medical, educational and recreational needs without regard to economic status, race, creed, sex or type of disability. For more information, please visit: [www.varietyphila.org](http://www.varietyphila.org).

**About Firsttrust Bank:** Founded in 1934 and currently in its third generation of ownership, Firsttrust is a privately-held bank with assets of \$2.6 billion. Safe and Sound for 75 years, Firsttrust is a Small Business Administration (SBA) preferred lender, and provides both retail and commercial services through its 24 banking offices located in Bucks, Burlington, Chester, Lehigh, Montgomery and Philadelphia counties. Continuing to meet the needs of its customers, Firsttrust offers a wide variety of deposit products, consumer and business loan options, commercial real estate mortgages and cash-management products. For more information, visit [firsttrust.com](http://firsttrust.com) or call 800-220-BANK.

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