

A silhouette of a person's head and shoulder is shown in profile against a teal background. The person is looking towards a glowing green globe that is partially obscured by a dark, curved shape. The globe has a grid-like pattern and a bright light source inside, creating a lens flare effect.

I WILL

2012 SAMUEL A. GREEN
SCHOLARSHIP PROGRAM

FIRSTTRUST

As I leave the familiarity of my high school surroundings, I WILL embark with enthusiasm on one of the most important journeys of my life. I WILL work hard and do the very best I can. I WILL commit to attaining each goal I set for myself. I WILL embrace my achievements with humility. I WILL resolve to use my education to enhance the vitality of my community. And when I have, I WILL remember my pledge to myself. These things, with honor...
I WILL.

WHAT IS THE SAMUEL A. GREEN SCHOLARSHIP PROGRAM?

Firstrust's scholarship fund was named in loving memory of our founder, Samuel A. Green, who was a staunch believer in encouraging young people to pursue their education and fulfill their dreams. In the spirit of his legacy, Firstrust is inspired to carry on our strong commitment toward helping students.

As the Firstrust mission statement explains, the Green family and Firstrust remain dedicated to cultivating prosperity for our customers, while enriching the communities we serve. The Samuel A. Green Scholarship Program is one of the ways we commemorate our founder, while we perpetuate our business philosophy and help to change the lives of young people in the communities we serve.

WHAT IS THE SUBJECT?

Compose an essay or video that explains how your college education will help you cultivate prosperity in your neighborhood/community.

RULES:

WHAT ARE THE AWARDS?

To commemorate 78 years of unparalleled service and dedication to our customers and the community, we will award \$70,000 in academic scholarships to students in two separate categories: written essay or video presentation. Students may provide their submission in either the written category, or the video category, but NOT both. Submissions from the same student in both categories will be disqualified.

Each category includes the following scholarship awards:

1st prize – \$10,000

2nd prize – \$5,000

3rd prize – \$5,000

4th prize – 15 additional students in each category will receive a \$1,000 award

Each winner is eligible for only one award. Awards are intended for the student only; no provision is made for spouses or dependents. No substitution of award is permitted. Checks will be payable jointly to the student and the accredited college or university the student will be attending. Scholarship awards will be paid to winners (one time only) between May 2012 and December 2012. If the student is receiving financial aid, accepting a Samuel A. Green Scholarship may reduce the aid. Scholarship awards cannot be deferred. Please contact your financial advisor for details.

WHO IS ELIGIBLE?

High school graduating seniors from public, private, parochial and charter schools within our market area who plan to attend a four-year accredited college or university are eligible. Home-schooled students are eligible by providing documentation of high school equivalency and college eligibility as an incoming freshman in the fall semester of 2012. Applicants already attending college or who are 30 years old as of March 30, 2012, will not be considered. Applications from previous years will not be considered.

Winners are required to submit proof of their matriculation during the fall semester of 2012 at an accredited college or university to receive scholarship funds, no later than December 2012.

The Samuel A. Green Scholarship is available only to legal United States residents within Firsttrust's market area. Employees, officers and directors of Firsttrust, its subsidiaries, affiliates, distributors, advertising and promotion agencies and their family members (defined as spouses, children, parents, siblings, and in-laws) and those living in their households are not eligible. This exclusion also applies to all persons who may become employees of Firsttrust after submitting their applications.

HOW WILL MY WRITTEN ESSAY OR VIDEO BE EVALUATED?

The criteria for judging will be based on:

Content: the quality of the answer

Style: the unique presentation and delivery of the student's ideas

Grammar and Spelling: the student's command of the English language

All eligible essays and video submissions will be evaluated by a panel of judges. Scholarship award decisions are made by Firsttrust in its sole discretion and are final.

ESSAY OR VIDEO SUBJECT:

HOW MY COLLEGE EDUCATION WILL HELP ME CULTIVATE PROSPERITY IN MY NEIGHBORHOOD/COMMUNITY.

HOW DO I APPLY?

1. Scholarship applications are available at Firsttrust branch offices or online at firsttrust.com/scholarship
2. Complete the application.
3. **For Written Submission:**
 - a. Compose an essay on the subject, "How my college education will help me cultivate prosperity in my neighborhood/community." The essay can be no longer than 250 words, typewritten in 12-point font with 1-inch margins, and it must be the student's own work.
 - b. Send your essay with your completed application to Firsttrust SAG Scholarship Program, 15 E. Ridge Pike, 4th Floor, Conshohocken, PA 19428. It is the responsibility of the applicant to submit the application and essay in ONE PACKAGE. This package must be received or postmarked by March 30, 2012. Additional correspondence will not be considered. Only one essay per student is permitted.
4. **For Video Submission:**
 - a. Create an original video on the subject "How my college education will help me cultivate prosperity in my neighborhood/community." The script can be no longer than 250 words. However, under this category, you are allowed the additional creative expression that video affords you. The video must be an original work and must be between 3 and 5 minutes in length. No use of another party's copyrighted material will be allowed, and any entrant that submits copyrighted material that he/she does not have the rights to will be disqualified.
 - b. Send a hard copy of the script of the video and your completed application to: Firsttrust SAG Scholarship Program, 15 E. Ridge Pike, 4th Floor, Conshohocken, PA 19428. It is the responsibility of the applicant to submit the application and video script in ONE PACKAGE. This package must be received or postmarked by March 30, 2012. Additional correspondence will not be considered. Only one video and script per student are permitted.
 - c. Upload your video to firsttrustSAGscholarship.com so that it is received by March 30, 2012.
5. Firsttrust will notify all scholarship recipients of their awards in writing on or around April 30, 2012. Due to the large volume of paperwork handled by Firsttrust, it is not possible to respond to telephone or mail requests regarding the status of applications.

2012 SAMUEL A. GREEN SCHOLARSHIP APPLICATION

Name

Address

City

State

Zip

Telephone

E-mail

Social Security Number

Date of Birth

What high school do you attend?

Address

City

State

Zip

What college will you be attending?

Address

City

State

Zip

Please check one:

- Enclosed is my written essay and my completed application form **OR**
- I have uploaded my video to firstrustSAGscholarship.com and enclosed is a hard copy of the script of my video submission and my completed application form.

WHAT IS THE DEADLINE?

Applications must be received or postmarked by the deadline date of **March 30, 2012**.

WHERE DO I SEND MY APPLICATION?

Postal address:

Firstrust SAG Scholarship Program
15 East Ridge Pike, 4th Floor
Conshohocken, PA 19428

E-mail address: scholarship@firstrust.com

Fax: 610-941-5544

Website: firstrust.com/scholarship

Video submission drop box: firstrustSAGscholarship.com

Firstrust is not responsible for lost, late, damaged or misdirected essays, videos and applications.

I have read the rules for Firstrust's Scholarship Program and I understand them. The attached typewritten essay or video script is no longer than 250 words and the original video and script are my independent, unpublished work. I understand that by accepting a Samuel A. Green Scholarship, I agree to allow Firstrust to publish my name, picture, voice and essay for whatever purpose (including, but not limited to social media) Firstrust so chooses in connection with this program without further consideration except where prohibited by law.

Student signature

Date

Parent or Guardian signature

Date

Please visit our website at firstrust.com/scholarship for more information and to download an application.

Founded in 1934 and currently in its third generation of family ownership, Firstrust is a privately-held bank with assets of \$2.4 billion. Safe and Sound for more than 78 years, Firstrust is a Small Business Administration (SBA) preferred lender, and provides both retail and commercial services through its 23 banking offices located in Bucks, Burlington, Chester, Lehigh, Montgomery and Philadelphia counties.

Continuing to meet the needs of its customers, Firstrust offers a wide variety of deposit products, consumer and business loan options, residential and commercial real estate mortgages and cash-management products.

FIRSTRUST

15 East Ridge Pike, 4th Floor
Conshohocken, PA 19428
800-220-BANK
firstrust.com

Member FDIC 