



**FOR IMMEDIATE RELEASE**

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**FIRSTTRUST ANNOUNCES CALL FOR SUBMISSIONS FOR 42<sup>ND</sup> ANNUAL  
SAMUEL A. GREEN SCHOLARSHIP PROGRAM**

**CONSHOHOCKEN, PA, (February 7, 2011)** – Firsttrust announced that it is now accepting submissions for its 42<sup>nd</sup> annual Samuel A. Green Scholarship Program. College-bound seniors are invited to compete for one of several academic scholarships, totaling \$70,000. Students have the option of either writing a 250-word essay or creating an original three-to-five minute video essay.

“We are pleased to continue our long-standing tradition and offering this opportunity to local college-bound students. We have found that the Samuel A. Green Scholarship Program engages students who are fully committed to using their education to better their community,” said Richard J. Green, Vice Chairman and CEO of Firsttrust.

High school graduating seniors from public, private, parochial and charter schools within Firsttrust’s market area who plan to attend a four-year accredited college or university are eligible for the competition. They are asked to submit a written *or* video essay about how they will use a college education to help promote prosperity in their community.

To honor this year’s scholarship recipients, Firsttrust will host a dinner for this year’s winners at The Franklin Institute in conjunction with the conclusion of the Leonardo da Vinci exhibit at the museum which is sponsored by Firsttrust.

“Leonardo da Vinci was one of the greatest innovators of all time. His boundless curiosity, love of learning and imagination were the driving forces behind his amazing work,” continued Mr. Green. “Those are the traits we admire and hope to foster in our youth through this scholarship program. We know that this year’s winners will find inspiration in da Vinci’s work and follow his belief that anything is possible.”

**Applying for the Samuel A. Green Scholarship Program**

*Video Submission:* Create an original video between three and five minutes in length, and using a script no longer than 250 words on the subject “How my college education will help me cultivate prosperity in my neighborhood/community.” No use of another party’s copyrighted material will be allowed, and any entrant that submits copyrighted material that he/she does not have the rights to will be disqualified.

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## **Samuel A. Green 2010 Scholarship**

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To submit a video, college-bound high school seniors may upload their video to [www.FirsttrustSAGscholarship.com](http://www.FirsttrustSAGscholarship.com). Video scripts must be accompanied by a completed application and mailed to Firsttrust SAG Scholarship Program, 15 East Ridge Pike, 4<sup>th</sup> Floor, Conshohocken, PA 19428.

*Written Essay Submission:* Students may submit their essays of 250 words or less, typewritten in a 12-point font with 1-inch margins on the theme “How my college education will help me cultivate prosperity in my neighborhood/community.” Essays must be accompanied by a completed application and mailed to Firsttrust SAG Scholarship Program, 15 East Ridge Pike, 4<sup>th</sup> Floor, Conshohocken, PA 19428.

For more information, stop in any Firsttrust branch location or to download an application, visit [www.firsttrust.com/scholarship](http://www.firsttrust.com/scholarship). Only one essay will be judged per student in either the written or video category, and students may not be considered for a scholarship in more than one category. Application submissions are due on or before March 18, 2011.

### **About The Samuel A. Green Scholarship Program**

The Samuel A. Green Scholarship Program was named in loving memory of Firsttrust Founder Samuel A. Green, who was a staunch believer in encouraging young people to pursue their education and fulfill their life dreams. In the spirit of his legacy, the Program has awarded hundreds of thousands of dollars in scholarships to more than 900 students. Last year’s scholarship winners were chosen from more than 300 applicants from the region.

### **About Firsttrust Bank**

Founded in 1934 and currently in its third generation of ownership, Firsttrust is a privately-held bank with assets of \$2.3 billion. Safe and Sound for more than 75 years, Firsttrust is a Small Business Administration (SBA) preferred lender, and provides both retail and commercial services through its 24 banking offices located in Bucks, Burlington, Chester, Lehigh, Montgomery and Philadelphia counties. Continuing to meet the needs of its customers, Firsttrust offers a wide variety of deposit products, consumer and business loan options, commercial real estate mortgages and cash-management products. For more information, visit [firsttrust.com](http://firsttrust.com) or call 800-220-BANK. Member FDIC.

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