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**FIRSTTRUST BANK CONGRATULATES TERRY D’ALESSANDRO,
WINNER OF THE MAIN LINE CHAMBER OF COMMERCE’S 2010 CHAIRMAN’S AWARD**

PHILADELPHIA (November 16, 2010) – Firsttrust Bank, one of the region’s only family-owned banks, congratulates Terry D’Alessandro, Executive Vice President and Director of Community Banking, on being awarded this year’s Main Line Chamber of Commerce’s 2010 Chairman’s Award. The annual award recognizes a member of the Chamber who has demonstrated outstanding service to both the organization and to the community. The Chairman’s Award is given as part of the Main Line Chamber of Commerce’s annual Red Carpet Dinner Event.

“As a third-generation company that has been a part of the Main Line community for many years, it is important for us to give back and to have our employees be engaged in helping our communities,” said Timothy J. Abell, President of Firsttrust Bank. “On behalf of Firsttrust I congratulate Terry on her accomplishment and for being a shining example of our mission to enrich the communities we serve.”

Ms. D’Alessandro joined Firsttrust in May 2010 as Executive Vice President, Director of Community Banking. With a successful 35-year career in financial services, Ms. D’Alessandro has the proven track record and outstanding reputation in the Greater Philadelphia banking community to lead Firsttrust’s 24-branch retail network.

A recognized leader in the business and non-profit communities, she has actively served on many boards including the United Way of Southeastern Pennsylvania, Greater Philadelphia Chamber of Commerce, Main Line Chamber of Commerce, MidAtlantic Employers Association, Center City District, Forum of Executive Women and the World Affairs Council.

“It is a privilege to receive this award and I thank the Main Line Chamber of Commerce for this recognition,” said Terry D’Alessandro. “I am happy to have joined Firsttrust which has such a strong history of giving back to the community, and supports me and all other Firsttrust employees to play an active role in the community as well.”



Stephen J. DiOrio, Chairman of the Main Line Chamber of Commerce presenting the Chairman’s Award to Terry D’Alessandro, EVP and Director of Community Banking for Firsttrust Bank.

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About Firsttrust Bank

Founded in 1934 and currently in its third generation of ownership, Firsttrust is a privately-held bank with assets of \$2.4 billion. Safe and Sound for more than 75 years, Firsttrust is a Small Business Administration (SBA) preferred lender, and provides both retail and commercial services through its 24 banking offices located in Bucks, Burlington, Chester, Lehigh, Montgomery and Philadelphia counties. Continuing to meet the needs of its customers, Firsttrust offers a wide variety of deposit products, consumer and business loan options, commercial real estate mortgages and cash-management products. For more information, visit firsttrust.com or call 800-220-BANK.

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