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**FIRSTTRUST NAMES TERRY D'ALESSANDRO EXECUTIVE VICE PRESIDENT,
DIRECTOR OF COMMUNITY BANKING**

PHILADELPHIA, June 8, 2010- Timothy J. Abell, President of Firsttrust, announced today that Terry D' Alessandro will serve as the new Executive Vice President, Director of Community Banking. D' Alessandro has been a distinguished leader in the financial services industry for more than 35 years, and in 2007, her impressive record in business and community service earned her the Greater Philadelphia Chamber of Commerce's Paradigm Award, the region's most prestigious award for businesswomen.

"We are very excited to have Terry join us," said Mr. Abell. "Terry is a talented, successful leader who is known for her ability to coach, develop and inspire her team. I am confident that she will enhance our market presence and am excited to be working with her."

At Firsttrust, she will manage the bank's entire retail banking operation including its 24 banking offices located in Bucks, Burlington, Chester, Lehigh, Montgomery and Philadelphia counties.

D' Alessandro began her career as a teller at Main Line Federal Savings & Loan Association (Main Line Bank). She spent nearly 30 years with Main Line, rising through the ranks to ultimately serve as Senior Vice President of Retail Banking Administration. After the bank was acquired by Sovereign, D' Alessandro held positions of increasing responsibility, most recently as Executive Vice President - Senior Market Executive for their Mid-Atlantic region

D' Alessandro is a recognized leader in the Philadelphia business and non-profit communities. She has actively served on many boards including the United Way of Southeastern Pennsylvania, Greater Philadelphia Chamber of Commerce, Main Line Chamber of Commerce, MidAtlantic Employers Association, Center City District, Forum of Executive Women and the World Affairs Council. In her new role, D' Alessandro's commitment to the community, which is aligned with Firsttrust's mission to enrich the communities in which it serves, will continue.

About Firsttrust Bank

Founded in 1934, Firsttrust is a privately-held, family-owned bank with assets of \$2.4 billion. Safe and Sound for more than 75 years, Firsttrust is a Small Business Administration (SBA) preferred lender, and provides both retail and commercial services through its 24 banking offices located in Bucks, Burlington, Chester, Lehigh, Montgomery and Philadelphia counties. Continuing to meet the needs of its customers, Firsttrust offers a wide variety of deposit products, consumer and business loan options, commercial real estate mortgages and cash-management products. For more information, visit firsttrust.com or call 800-220-BANK.

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