



FOR IMMEDIATE RELEASE

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**FIRSTRUST SHOWS SUPPORT FOR U.S.O. AND LOCAL TROOPS BY HOSTING
“SOLDIER SNACKS GOODIE BAGS” TENT AT DOYLESTOWN ARTS FESTIVAL**

Festival Attendees are Invited to Participate!

CONSHOHOCKEN, PA (September 1, 2010) Firstrust Bank will give attendees of the Doylestown Arts Festival the opportunity to send a symbol of appreciation to U.S. armed forces stationed overseas on Saturday, September 11 by hosting a military care package tent. Attendees are invited to stop by the Firstrust tent and assemble a Soldier Snacks Goodie Bag, along with a personalized note of appreciation.

Firstrust will donate the supplies to make up the Soldier Snacks Goodie Bags including a few “comforts of home” like hand lotion, sun screen, note cards and assorted snacks. Firstrust will also have stationery available so people participating can write a note of support or appreciation to include in their Soldier Snacks Goodie Bag.

“We wanted to take this opportunity to show our gratitude to the members of our local community who are serving abroad,” said Timothy J. Abell, President of Firstrust Bank. “As a third generation family-owned business with local roots, we understand the importance of community and supporting one another, and so we are honored to come together with our neighbors to thank the brave men and women of our armed forces for what they do for all of us.”

All of the assembled Soldier Snacks Goodie Bags will be collected and sent to troops overseas by the local chapter of the USO (United Service Organization), a non-profit organization designed to maintain relations between the military and the American public. With over 130 locations around the world, the organization is able to deliver myriad support services and programs to troops stationed overseas.

The Soldier Snacks Goodie Bags program will be located in the Firstrust tent along Main Street at the Doylestown Arts Festival, and everyone is invited to stop by and assemble a package along with a personalized note of thanks and appreciation on Saturday, September 11, from 11:00 am – 4:00 pm. For more information please visit http://www.firstrust.com/About-Firstrust/In-the-Community/In-the-Community/148/vobId_1711/

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About Firstrust Bank

Founded in 1934 and currently in its third generation of ownership, Firstrust is a privately-held bank with assets of \$2.5 billion. Safe and Sound for 75 years, Firstrust is a Small Business Administration (SBA) preferred lender, and provides both retail and commercial services through its 24 banking offices located in Bucks, Burlington, Chester, Lehigh, Montgomery and Philadelphia counties. Continuing to meet the needs of its customers, Firstrust offers a wide variety of deposit products, consumer and business loan options, commercial real estate mortgages and cash-management products. For more information, visit *firstrust.com* or call 800-220-BANK.

About the Doylestown Arts Festival

The Doylestown Arts Festival is a juried festival of a variety of artisans offering the best of the area's culture. This two-day festival is the largest event of the year in the heart of beautiful Doylestown Borough in Bucks County, PA, and has grown to include more than 150 exhibitors and a food court. Live music, presented at numerous locations throughout the downtown area, featuring solo acts as well as rock, pop, folk, big band and music just for kids.

The Arts Festival is a **free** event for the community and is brought together by The Doylestown Business and Community Alliance. For more information, please visit <http://doylestownartsfestival.com/>.

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