



## **METLIFE WELCOMES FIRSTRUST FINANCIAL RESOURCES, LLC TO ITS FAMILY OF FINANCIAL SERVICES FIRMS**

**NEW YORK, Feb. 28, 2011** – MetLife and Firsttrust Financial Resources, LLC, announce today their new affiliation in the Philadelphia region. Firsttrust Financial Resources (FFR), a Philadelphia-based wealth management firm, is led by principals Adam Sherman, David Fleisher, and Andrew H. McIlhenny, who each have over two decades of experience in wealth management, financial planning, employee benefits and advanced life insurance planning.

“Firsttrust Financial Resources’ decision to join MetLife speaks to our strong brand recognition, commitment to face-to-face distribution, and position as an industry leader, and we are proud to have them,” states Michael J. Vietri, executive vice president, Individual Distribution, MetLife.

“Additionally, with Philadelphia as a key growth market for our retail distribution channel, Firsttrust Financial Resources will expand our market share in an area where we already have a strong and successful presence with two well-established firms.”

“MetLife is a global financial services leader which shares our client-centric culture and ambition for growth in this marketplace. This new affiliation provides additional infrastructure and support to serve our clientele. MetLife excels in the areas of our core competencies – retirement planning, life insurance and estate planning, and wealth management,” offers David Fleisher, co-founder and president of FFR.

“FFR is proud to be affiliated with MetLife; a company that provides a huge opportunity to broaden our service capabilities for clients. We aim to become an anchor for MetLife in the Philadelphia marketplace and are looking forward to partnering with a well-respected and growing company,” explains Adam Sherman, FFR co-founder and CEO.

MetLife, and its affiliate New England Financial, have approximately 360 financial professionals, associates and staff serving Philadelphia and its surrounding communities. The company has a long history in the region, with two other well-established, successful firms affiliated with MetLife operating in the Delaware Valley. The partnership with FFR grows MetLife’s market share by adding approximately 40 associates and staff to the company’s retail distribution channel.

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MetLife is a subsidiary of MetLife, Inc. (NYSE: MET), a leading global provider of insurance, annuities and employee benefit programs, serving 90 million customers in over 60 countries. Through its subsidiaries and affiliates, MetLife holds leading market positions in the United

States, Japan, Latin America, Asia Pacific, Europe and the Middle East. For more information, visit [www.metlife.com](http://www.metlife.com).

Firsttrust Financial Resources (FFR) is a premier wealth management firm in the Philadelphia region, offering clients comprehensive strategies and solutions for all aspects of their financial life. FFR, a 40-person firm with over \$600 million in assets under management, is a wholly owned subsidiary of Firsttrust Bank, one of the oldest and most respected community banks in the region. For more information on FFR visit [www.firsttrustfinancialresources.com](http://www.firsttrustfinancialresources.com).