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MIKE HAN AND CARL BIEBER JOIN THE COMMERCIAL BANKING TEAM AT FIRSTTRUST BANK

CONSHOCKEN, PA - (October XX, 2012) - Firsttrust Bank announced today that Mike Han and Carl Bieber have joined the Commercial Banking team as Vice President/Relationship Manager and Business Development Officer of the Small Business Administration (SBA) unit, respectively.

Mr. Han brings more than ten years of banking experience to Firsttrust, where he will lead the “Select Markets” niche specializing in commercial banking solutions to Asian-owned businesses in the Philadelphia region. Mr. Bieber joins Firsttrust with over ten years of SBA and commercial lending experience and will continue to use that expertise in his new role at Firsttrust.

“Mike and Carl both bring valuable leadership and experience in commercial banking. We are very excited to have them join our team here at Firsttrust,” said Michael B. Dinda, Executive Vice President, Commercial Banking Division Manager.

Mr. Han began his career at WSFS Bank and most recently was a Vice President at MoreBank where he managed a significant commercial loan portfolio. He has also worked at JPMorgan Chase and Bank of America. He resides in Blue Bell, PA with his wife and two daughters.

Mr. Bieber most recently worked at Customers Bank, where he was responsible for developing their SBA loan portfolio and was the lead lender for their SBA Lending Program. He began his career at National Penn Bank. He lives in Coplay, PA with his wife and two sons.

About Firsttrust Bank

Founded in 1934 and currently in its third generation of family ownership, Firsttrust is a privately-held bank with assets of \$2.5 billion. Safe and Sound for more than 78 years, Firsttrust is a Small Business Administration (SBA) preferred lender, and provides both retail and commercial services through its 22 banking offices located in Bucks, Burlington, Chester, Lehigh, Montgomery and Philadelphia counties. Continuing to meet the needs of its customers, Firsttrust offers a wide variety of deposit products, consumer and business loan options, residential and commercial real estate mortgages and cash-management products. For more information, visit firsttrust.com or call 800-220-BANK. Member FDIC.

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