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Contact: Rebecca Morley

(215) 568-2525

rmorley@devineandpartners.com

**FIRSTTRUST NAMES MARK TIERNEY SENIOR VICE PRESIDENT,
DIRECTOR OF BUSINESS BANKING**

CONSHOCKEN, PA - (January 29, 2013) - Firsttrust Bank announced today that Mark Tierney has been promoted to Senior Vice President of Business Banking.

Mr. Tierney has 25 years of experience in retail and business banking, operations management, and sales leadership. In his new role at Firsttrust, he will lead the Business Banking Department through work with Firsttrust's branches, business development officers, regional business bankers, and the credit department.

"I am very confident in Mark's ability to continue to grow this important business for Firsttrust. Mark has been with Firsttrust for more than 15 years. He is a strong leader and has earned this increased responsibility," said Timothy J. Abell, President of Firsttrust Bank.

Prior to joining Firsttrust, Mr. Tierney worked as an Assistant Manager at CoreStates Financial and Germantown Savings Bank. He also received his MBA in Finance from LaSalle University. Mark lives in Doylestown, Pennsylvania with his wife and three children.

About Firsttrust Bank

Founded in 1934 and currently in its third generation of family ownership, Firsttrust is a privately-held bank with assets of \$2.5 billion. Safe and Sound for more than 79 years, Firsttrust is a Small Business Administration (SBA) preferred lender, and provides both retail and commercial services through its 22 banking offices located in Bucks, Burlington, Chester, Lehigh, Montgomery and Philadelphia counties. Continuing to meet the needs of its customers, Firsttrust offers a wide variety of deposit products, consumer and business loan options, residential and commercial real estate mortgages and cash-management products. For more information, visit firsttrust.com or call 800-220-BANK. Member FDIC.

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