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**PEGGY LEIMKUHNER, CHIEF OPERATING OFFICER OF FIRSTRUST BANK, ANNOUNCED AS
2011 WOMEN OF DISTINCTION AWARD RECIPIENT BY THE PHILADELPHIA BUSINESS JOURNAL**

PHILADELPHIA, PA, November 10, 2011 – Firstrust Bank is pleased to announce that Chief Operating Officer Peggy Leimkuhler is being honored with this year’s Women of Distinction award by the Philadelphia Business Journal. This award is presented to 25 of the Philadelphia region’s most dynamic women who have excelled professionally and also made a significant impact on their communities. An awards dinner to recognize this year’s winners will be held on Tuesday, November 29, 2011 from 5:00 – 8:00 p.m. at the Sheraton Downtown Philadelphia Hotel, 17th and Race Streets.

“I am honored to be part of this group of remarkable women who are all creating positive change in our communities,” said Ms. Leimkuhler. “All of this year’s winners have inspirational stories, and I hope we encourage future generations of women to reach for their dreams and make their own positive mark on the world.”

“On behalf of all my colleagues at Firstrust, I congratulate Peggy Leimkuhler on her Women of Distinction honor,” said Firstrust Vice Chairman and CEO Richard J. Green. “Not only is Peggy a tremendous leader within our company, but more importantly, she is a leader within the community. As a third generation family-owned bank, helping our community prosper is part of our mission and is a value that Peggy represents every single day.”

Winners will be profiled in a special section of the Philadelphia Business Journal’s November 25th issue. A day of event raffle will benefit the National Association of Women Business Owners (NAWBO). Program is co-sponsored by Ernst & Young LLP.

“Philadelphia Business Journal is thrilled to honor the women who are true role models in our region in professional achievement and in community service,” said Craig Ey, editor of Philadelphia Business Journal. “The 2011 Women of Distinction winners, in particular, embody all of what makes the Philadelphia region great; people who are very talented, passionate about what they do and committed to personal, professional and community success.”

Event tickets are available for \$125 each, with other enhanced packages. To purchase tickets, visit: <http://tinyurl.com/2011PBJWODEVENT>.

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